



## Get to know BalmLabs Co-founder and CEO Sarah Waldock

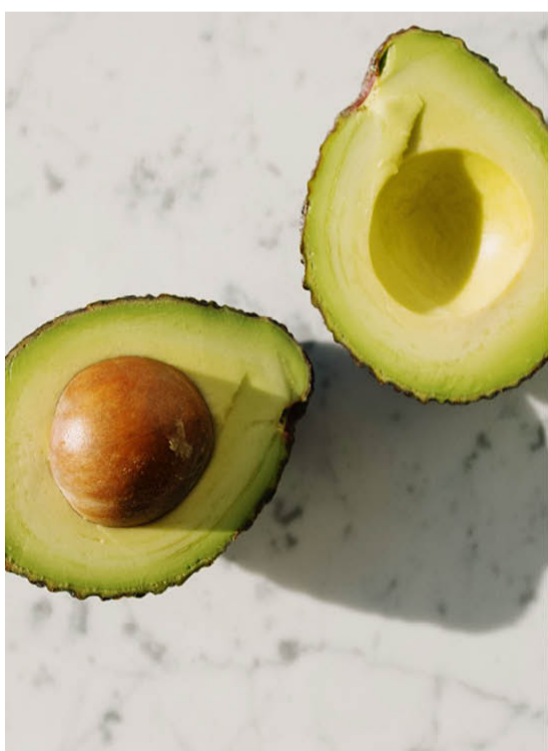
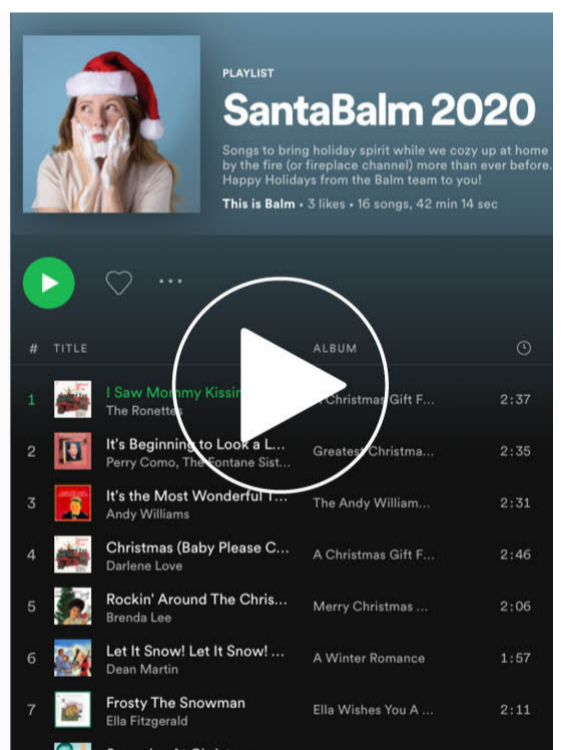
Now that you know BalmLabs, we invite you to become more intimately acquainted with our holiday-spirited, pasta-loving, inspiration-driven co-founder.

Here are 5 things to know about Sarah.

### 1. She's listening to a playlist of holiday songs as we speak

How can we be so sure? Because holiday tunes are her jam all year round. In fact, Sarah (aka Balm's Christmas connoisseur) has created the ultimate playlist to get you into the holiday spirit.

Her only rule? It must be played at full volume. Your neighbors will understand. 'Tis the season, after all.



### 2. Avocados are her favorite food for promoting healthy, glowing skin

"Deliciousness packed with healthy fats and vitamins C and E, which are important for healthy skin."

We'll just leave this recipe here for you.

### 3. Sarah's actual favorite food is pasta

"Always and forever." (Amen.)