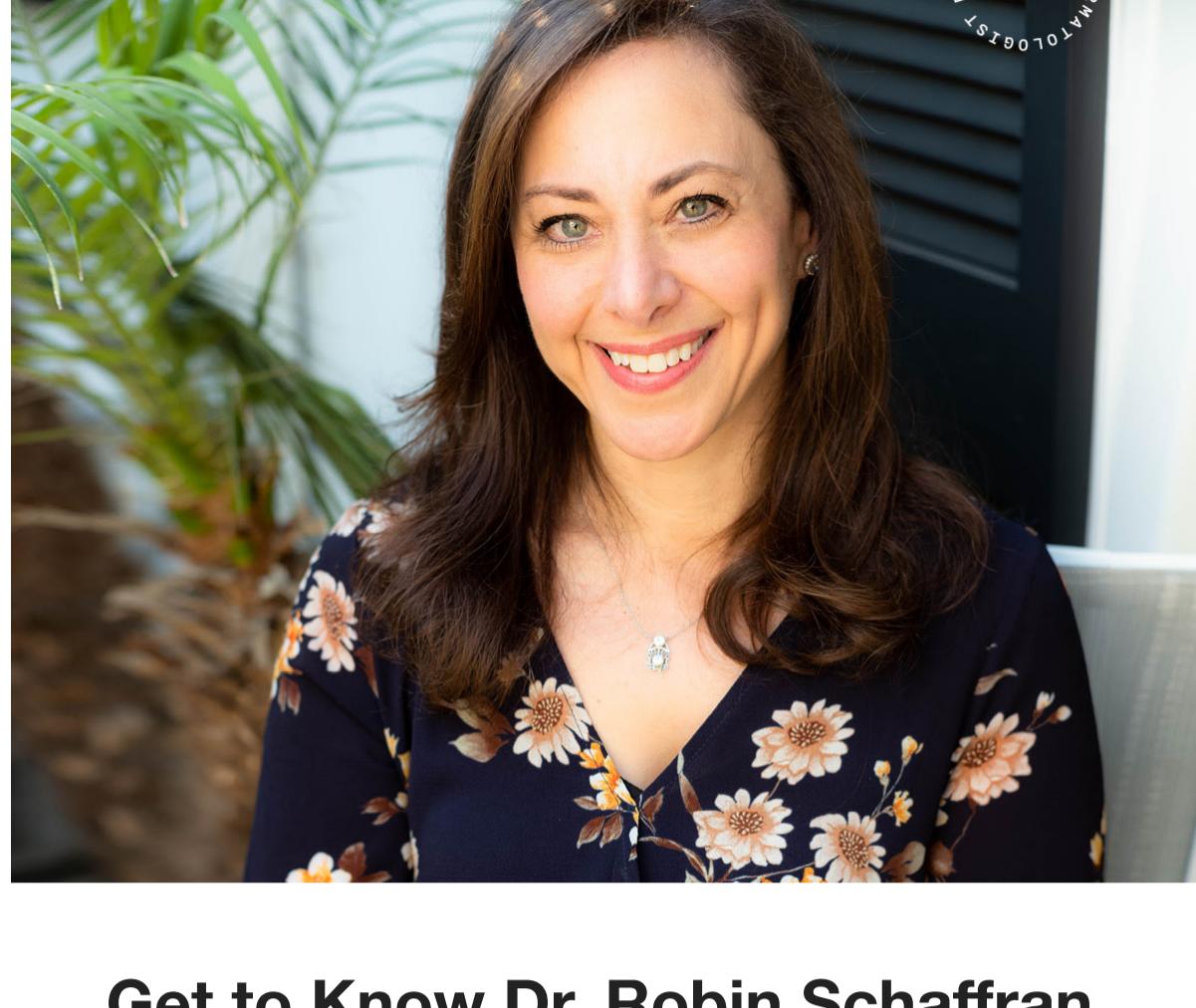


BALMLABS

FORMULATED BY
DERMATOLOGIST



Get to Know Dr. Robin Schaffran

Allow us to introduce you to BalmLabs' forward-thinking, adult acne-busting, Beverly Hills-based Chief Dermatologist.

Here are 5 things to know about Dr. Schaffran:

1. She loves her job (and she's pretty great at it, just ask her A-list clientele)

"Being able to diagnose and treat skin problems is enormously satisfying and gives me a lot of confidence to keep doing what I'm doing."



2. Her favorite not-exactly-good-for-you-but-just-plain-good food is ice cream

"Good quality ice cream—particularly mint chocolate chip—is my weakness.

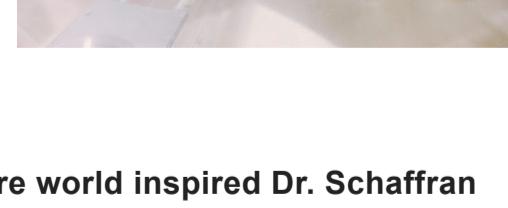
Perfect comfort food."

3. She likes to nourish her skin from the inside out

"Fatty fish, like salmon, is not only tasty and easy to prepare, but is rich in omega-3 fatty acids (important for reducing inflammation and keeping skin supple and moisturized), vitamin E (an antioxidant that fights free radical damage to the skin) and zinc (a vital mineral for regulating skin health)."

4. If she ever suggests going halfsies on a lottery ticket with you, say yes

"I play this dice game called Farkle and even though it's [based on pure] luck, I almost always seem to win."



5. Lack of innovation in the skincare world inspired Dr. Schaffran to create BalmLabs with Sarah Waldock

"I was seeing so many women coming to my practice struggling with adult acne and finding the typical acne products on the market were geared more toward teenage acne-prone skin. There really wasn't much out there for this demographic and this type of acne, so I thought let's create something."

And the rest is (clear, glowing, luminous) history.